



**Obeya Management is Visual  
Management**



On LinkedIn



I went into a company today that had a “gemba board”. I see these boards as a collection of wasteful activity. There’s no value to the customer and typically they don’t prov ...see more



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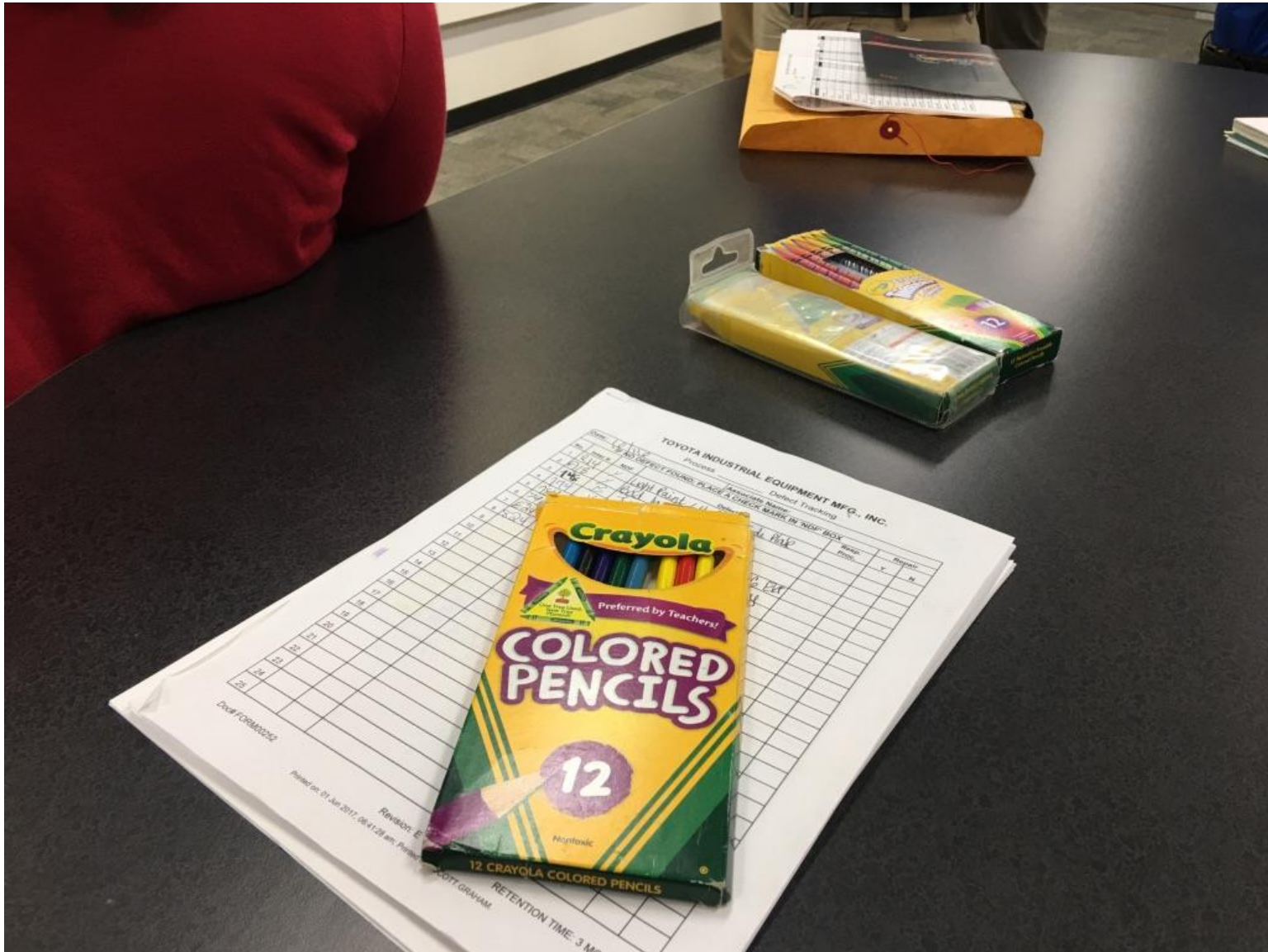
# Obeya is a “Whole Brain” Center and Helps to Create a Kaizen Mind



## The Way Your Brain Is Organised



# Toyota Uses Crayons; Why Shouldn't You?



# Information Blindness





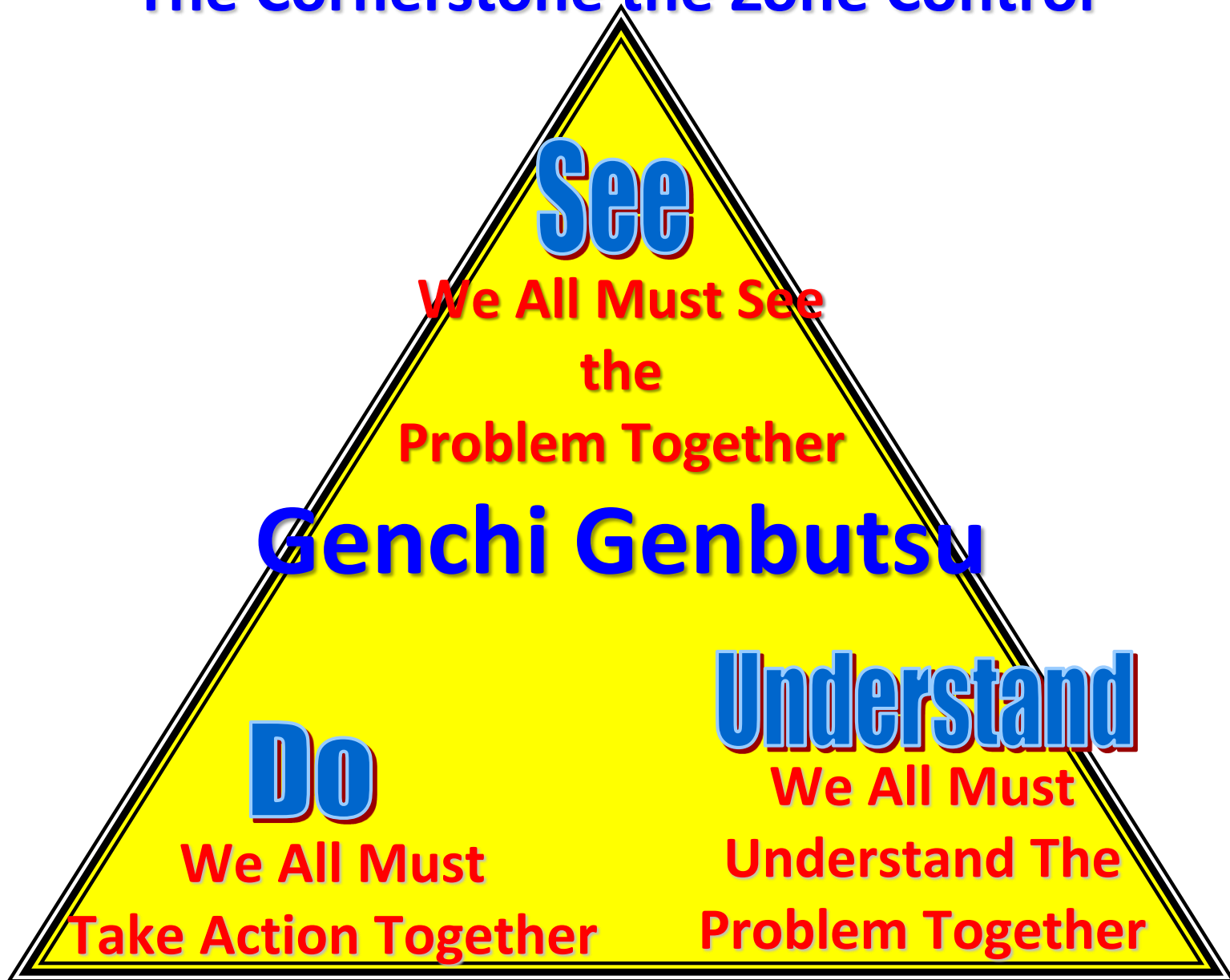
# The Principle of Mieruka

Promote visualization to clarify and quickly grasp the situation. Information should be shared in a way that is beneficial to all.



# The Visual Management Triangle

## The Cornerstone the Zone Control



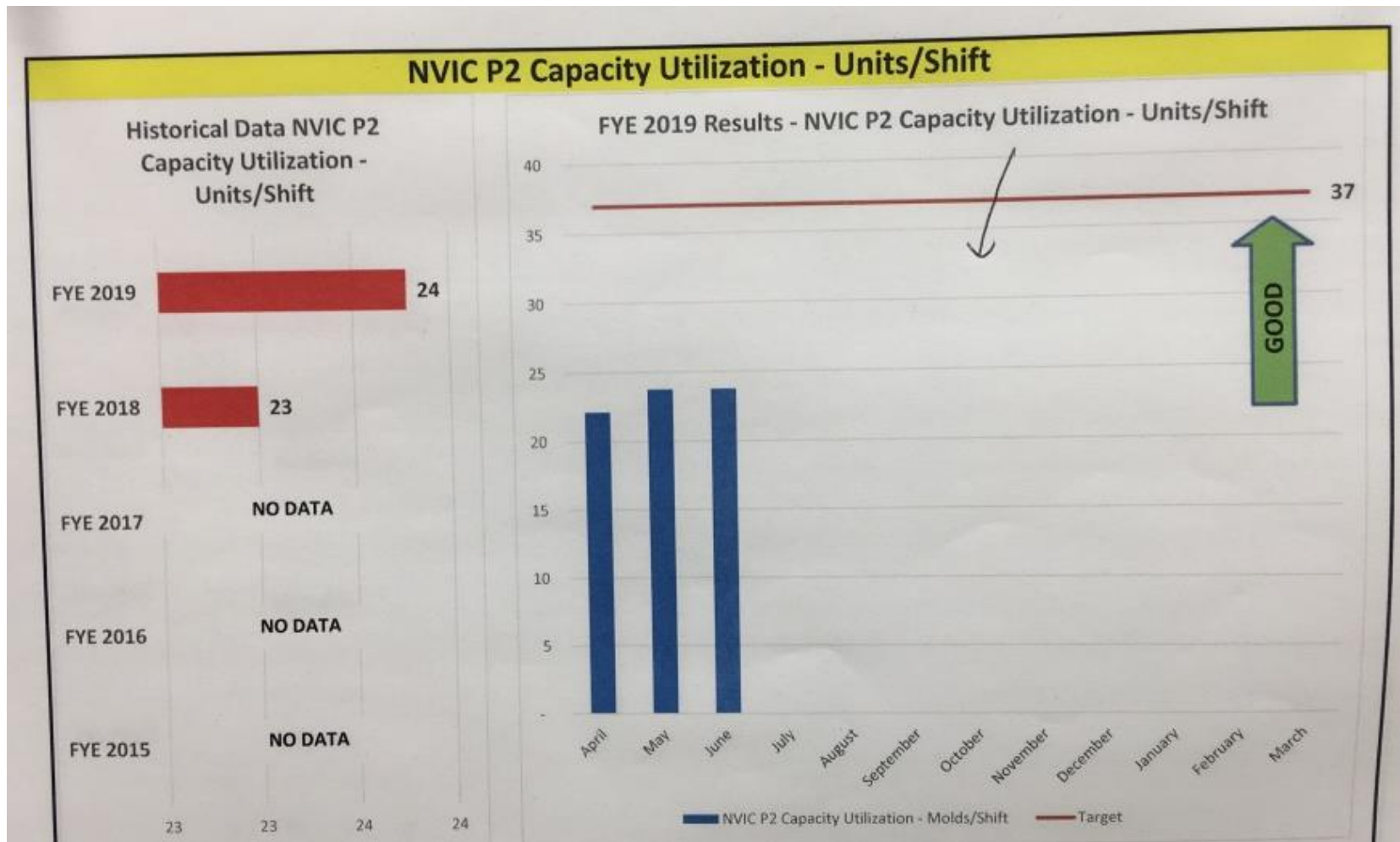
# How Quickly Can You Understand these Charts?







# What is Your Evaluation?





# Not all Great Minds Think Alike

My 1<sup>st</sup> choice when learning something new is to...

# Obeya and Cognitive Processes

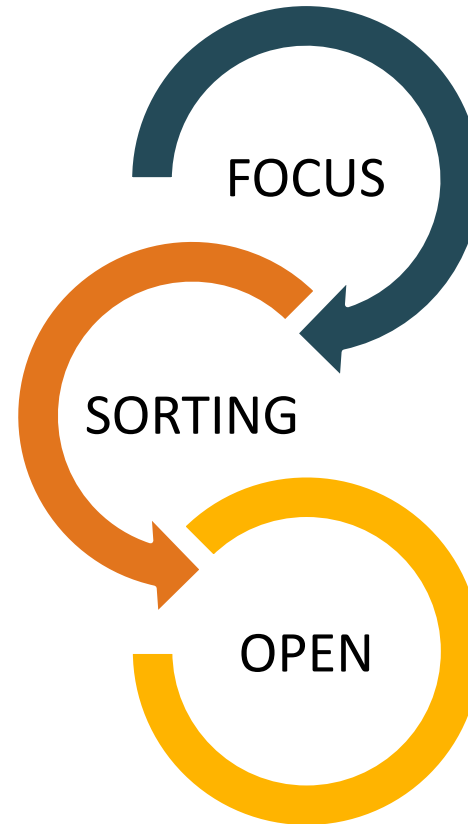
## Why No One Reads Your Wallpaper



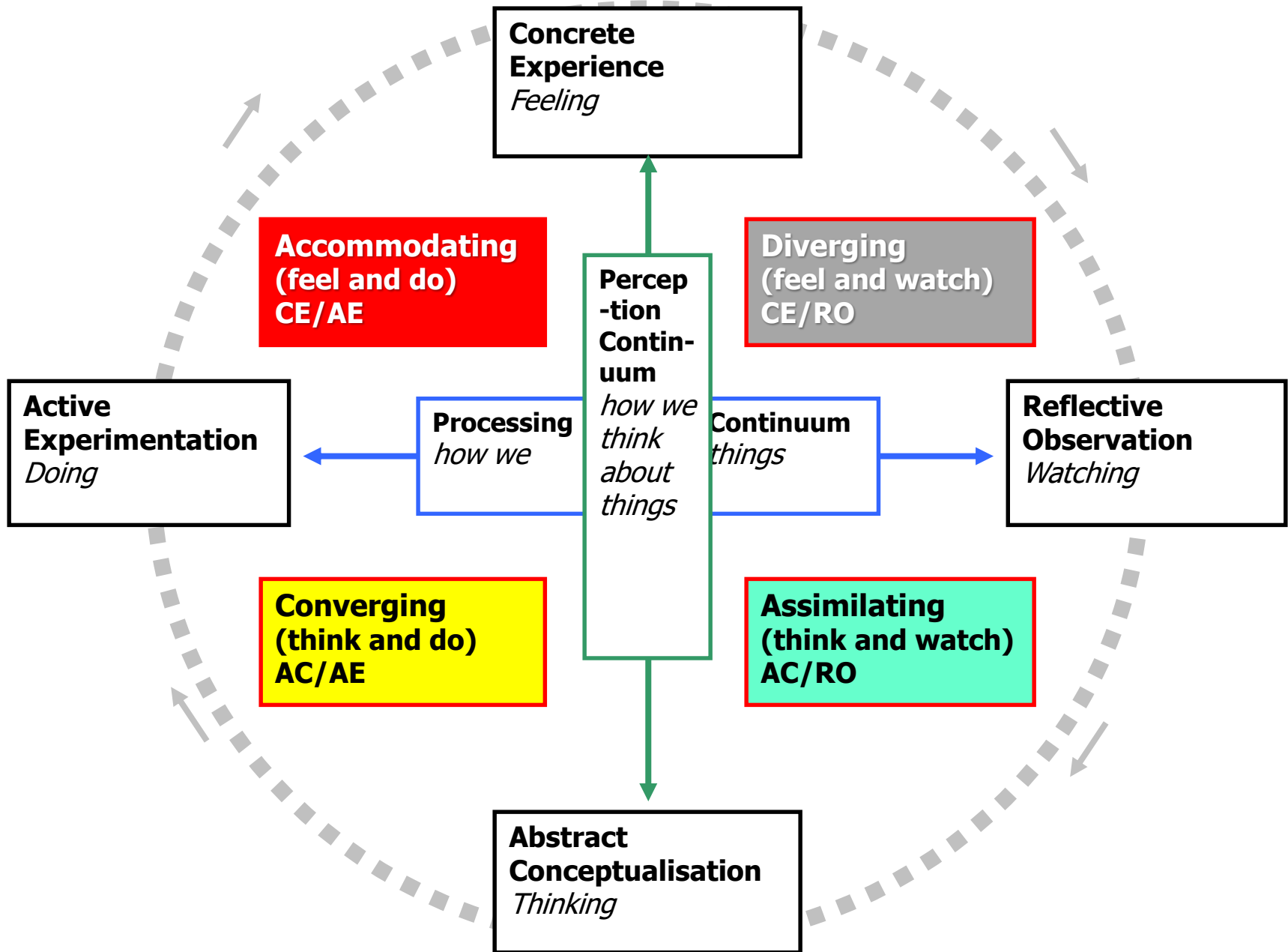


**Your Turn**

# Thinking Patterns



# Collaboration Patterns





**Your Turn**





# 7. Train-the-Trainer and Adult Learning Emphasis

